

STARRY KNIGHTS 2019

Camelot Therapeutic Horsemanship

www.CamelotAZ.org

Sponsorship Information

Event Date: Friday, October 18, 2019

Event Time: 6pm -10pm

Location: Camelback Vista at Scottsdale Plaza Resort

Contact: Mary Hadsall
Mary@CamelotAZ.org
480-515-1542

Camelot Therapeutic Horsemanship's mission is to improve the quality of life for children and adults with physical disabilities through programs of horsemanship and outdoor education. Camelot has been a debt-free organization since its inception in 1983.

Camelot's tenth annual Starry Knights Fundraising Event will, once again, shine the spotlight squarely on its extraordinary students, and guests will include prominent members of the Scottsdale community.

Camelot will use funds raised through Starry Knights to continue to offer their horsemanship program, free of charge, to children and adults with disabilities.

Starry Knights sponsorships are available at the \$10,000, \$5000, \$2500, \$1,000 and \$500 levels.

We look forward to you joining us at the Camelot Round Table!

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Title Sponsor \$10,000

In exchange for your Title Sponsorship your company will be featured prominently both leading up to Starry Knights on October 18th and throughout the evening of the event.

- Your name or company logo will appear on all printed and electronic materials for Starry Knights.
- Your company will receive “Presented by” credit on the Starry Knights keynote video presentation that will play at the event, be distributed electronically following the event and be used at future events at which Camelot has a presence.
- Camelot will issue a press release announcing your sponsorship and service the release to local business and consumer press
- Your name or company logo will appear on the Camelot website & Facebook page, with live links to your website on each
- Your name or logo will appear in multiple emails to the Camelot database and in the Camelot newsletter prior to the event

Your company will be prominently featured at the Starry Knights event including:

- Your name or logo on two centrally located banners – one at the silent auction, one front-and-center during the evening program
- Your name or logo on the bidder paddle given to each & every guest
- Your name or logo in the event video presentation during the silent auction & evening program
- A mention in Executive Director Mary Hadsall’s speech

You will also receive:

- A one page advertisement in our event program
- Table of 8 seats at Starry Knights – an inspiring evening event which includes drinks, hors d’oeuvres, dinner and dessert along with silent and live auctions
- Your company name on a perpetual plaque in Camelot’s tack room

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Sponsorship Information

Camelot Hero **\$5,000**

In exchange for your “Camelot Hero” sponsorship your company will be featured prominently both leading up to Starry Knights on October 18th and throughout the evening of our event.

- Camelot will issue a press release announcing your sponsorship and service the release to local business and consumer press
- Your name or company logo will appear on the Camelot website & Facebook page, with live links to your website on each
- Your logo will appear in multiple emails to the Camelot database and in the Camelot newsletter prior to the event

Your company will be prominently featured at the Starry Knights event including:

- Your name or logo on two centrally located banners – one at the silent auction, one front-and-center during the evening program
- Your name or logo on the bidder paddle given to each & every guest
- Your name or logo in the event video presentation during the silent auction & evening program
- A mention in Executive Director Mary Hadsall’s speech

You will also receive:

- A one page advertisement in our event program
- Table of 8 seats at Starry Knights – an inspiring evening event which includes drinks, hors d’oeuvres, dinner and dessert along with silent and live auctions
- Your company name on a perpetual plaque in Camelot’s tack room

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Sponsorship Information

Dream Shooter \$2,500

In exchange for your “Dream Shooter” sponsorship your company will be featured prominently both leading up to Starry Knights and throughout the evening of our event.

- Camelot will issue a group press release announcing your sponsorship (along with the other Dream Shooter sponsors) and service the release to local business and consumer press
- Your name or company logo will appear on the Camelot website & Facebook page, with live links to your website on each
- Your name or logo will appear in multiple emails to the Camelot database and in the Camelot newsletter prior to the event

Your company will be prominently featured at the Starry Knights event including:

- Your name or logo on two centrally located banners – one at the silent auction, one front-and-center during the evening program
- Your name or logo on the bidder paddle given to each & every guest
- Your name or logo in the event video presentation during the silent auction & evening program
- A mention in Executive Director Mary Hadsall’s speech

You will also receive:

- A 1/2 page advertisement in our event program
- Two tickets to Starry Knights – an inspiring evening event which includes drinks, hors d’oeuvres, dinner and dessert along with silent and live auctions
- Your company name on a perpetual plaque in Camelot’s tack room

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Sponsorship Information

Grand Knight \$1,000

The Grand Knight sponsorship is a fun and unique way to support Starry Knights while also receiving special recognition at the Starry Knights event. Simply let us know which element of our event (listed below) you would like to sponsor and, in addition to the other sponsor perks, you will receive special recognition at that location on event night!

Videographer Sponsor

Printer Sponsor

Music Sponsor

Round of Drinks Sponsor

Thank you Gift Sponsor

- Your company logo will appear on the Camelot website & Facebook page, with live links to your website on each
- Your name or logo will appear in multiple emails to the Camelot database and in the Camelot newsletter prior to the event

Your company will be prominently featured at the Starry Knights event including:

- Your name or logo on two centrally located banners – one at the silent auction, one front-and-center during the evening program
- Your name or logo on the bidder paddle given to each & every guest
- Your name or logo in the event video presentation during the silent auction & evening program
- A mention in Executive Director Mary Hadsall's speech

You will also receive:

- Your name or logo in our event program
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Cowboy \$500+

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Sponsorship Information

A wonderful opportunity for individuals and small businesses! In exchange for your “Cowboy” sponsorship your company will be featured prominently both leading up to Starry Knights and throughout the evening of our event.

- Your name or company logo will appear on the Camelot website & Facebook page, with live links to your website on each
- Your name or logo will appear in multiple emails to the Camelot database and in the Camelot newsletter prior to the event

Your company will be prominently featured at the Starry Knights event including:

- Your name or logo on two centrally located banners – one at the silent auction, one front-and-center during the evening program
- Your name or logo on the bidder paddle given to each & every guest
- Your name or logo in the event video presentation during the silent auction & evening program
- A mention in Executive Director Mary Hadsall’s speech

You will also receive:

- Your name or logo in our event program
- Two tickets to Starry Knights – an inspiring evening event which includes drinks, hors d’oeuvres, dinner and dessert along with silent and live auctions

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Sponsorship Information

Sponsorship Commitment Form

Please mail to 23623 North Scottsdale Road, D3-259, Scottsdale, AZ 85255 or e-mail to Mary@CamelotAZ.org

Name of donor: _____

* Please list donor's name above exactly as it should appear for recognition purposes.

Contact Name: _____ Title (if applicable) _____

Address: _____

City, State, ZIP: _____ Telephone: _____

E-mail: _____

Description of sponsorship(s): I hereby state that I am the owner, or representative for the owner, and am authorized to confirm this cash sponsorship. On behalf of such sponsor, I intend to make an irrevocable gift to Camelot Therapeutic Horsemanship to use as indicated below or to be used at Camelot's discretion in accordance with its policies and procedures.

Type of sponsorship: Title Camelot Hero Dream Shooter Grand Knight Cowboy

Amount of Sponsorship _____

Check (*payable to Camelot Therapeutic Horsemanship*) enclosed, or

Please charge to (*check one*): Visa MasterCard AMEX DISC

Amount: \$ _____

Credit Card Number Exp. Date Security Code ZIP Code

Name as It Appears on Card (*Print please*)

Signature

Please provide us with your company's logo for recognition. Logos can be emailed to Mary@CamelotAZ.org. Preferred files: Illustrator (AI) or editable Postscript (EPS). If vector format is not available, we prefer 300 dpi. PNG, TIFF, JPEG, or GIF.

Thank you! A letter of acknowledgement will be sent from Camelot Therapeutic Horsemanship to the above address. Camelot Therapeutic Horsemanship is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Our I.D. Number is 86-0444470. All contributions to Camelot are tax deductible to the extent provided by the law. The Internal Revenue Service requires that we acknowledge your contribution in writing and state that you have received no goods or services for your donation.