



Dear Potential Sponsor:

Thank you for considering sponsoring this year's Hooves and Heroes event at Camelot Therapeutic Horsemanship. We are putting together a fantastic virtual event and hope you will be a part of it! Wonderful things are happening at Camelot, and the support of community partners like you makes them all possible. A description of the event and levels of sponsorship follow along with a donation form. Please call anytime with questions, 480/515-1542.

Event: **Camelot's 21st Annual Hooves & Heroes Event to be held virtually on both our YouTube and Facebook platforms this year!**

Hooves & Heroes is Camelot's annual spring fundraiser. This year's online celebration will be featuring multiple rider demonstrations, interviews with students, volunteers, and much, much more!

Where: **www.CamelotAZ.org**

Benefiting: All funds raised from Hooves & Heroes go directly towards programs and services. Through monies raised by events like Hooves & Heroes, Camelot has continued to offer all services to students ***at no cost for 39 years!***

When: Saturday, May 7th, from 11:00 am - 12:30 pm.

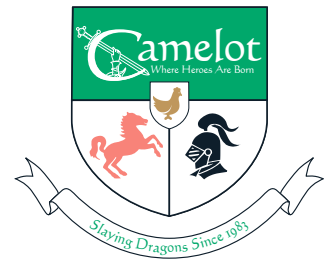
Mission: Camelot's mission is to improve the quality of life for children and adults with disabilities through programs of horsemanship and outdoor education, which develop self-worth, independence, and active participation in the community.

Sponsorship: Sponsorship opportunities are available at a variety of levels. Please see the following page for details.

Recognition: Sponsors receive varying levels of recognition based on the amount of their support.

Our History: Camelot was founded by Eileen Szychowski, a horsewoman who has a disability. She created a challenging program for people who love horses, have physical disabilities, and may not be offered this experience elsewhere. Camelot has provided all services at no cost to those we serve since opening our gates in 1983. Additionally, we are and have always been a debt free organization. All funding received directly supports program services.

Contact: Contact Mary Hadsall at 480/515-1542 or at Mary@CamelotAZ.org. Please visit our website at CamelotAZ.org.



Sponsorship Opportunities

Diamond Sponsor \$5,000

- Your business or individual name will be associated with Hooves & Heroes in all materials, including print and media
- Logo or name placement on event banners
- Logo or name placement in all print materials
- Logo and name recognition in all advertisement and promotional materials
- Name plate placed on our perpetual plaque hung in our tack room
- Opportunity to submit a video or statement for inclusion in live event explaining why you support Camelot
- Recognition during Live Event on 5/7
- Recognition on Camelot's website
- Recognition on Camelot's Facebook page

Corporate Sponsor \$3,000

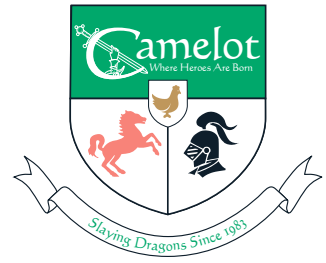
- Logo or name placement on event banners
- Logo or name placement in all mailed pieces
- Name plate placed on our perpetual plaque hung in our tack room
- Opportunity to submit a video or statement for inclusion in live event explaining why you support Camelot
- Recognition during Live Event on 5/7
- Recognition on Camelot's website

Student Sponsor \$2,000

- Logo placement on event banners
- Name plate placed on our perpetual plaque hung in our tack room
- Opportunity to submit a video or statement for inclusion in live event explaining why you support Camelot
- Recognition during Live Event on 5/7
- Recognition on Camelot's website

Monetary and In-Kind Contributors \$500+

- Logo or name placement on main event banners
- Opportunity to submit a video or statement for inclusion in live event explaining why you support Camelot
- Recognition during Live Event on 5/7
- Recognition on Camelot's website



Hooves & Heroes

Camelot's 21st Annual Spring Fundraising Event

Sponsorship Commitment Form

Please mail to 23623 North Scottsdale Road, D3-259, Scottsdale, AZ 85255 or e-mail: Mary@CamelotAZ.org

Name of donor: _____

* Please list donor's name above exactly as it should appear for recognition purposes.

Contact Name: _____ Title (if applicable) _____

Address: _____

City, State, ZIP: _____ Telephone: _____

E-mail: _____

Description of sponsorship(s): I hereby state that I am the owner, or representative for the owner, and am authorized to confirm this cash sponsorship. On behalf of such sponsor, I intend to make an irrevocable gift to Camelot Therapeutic Horsemanship to use as indicated below or to be used at Camelot's discretion in accordance with its policies and procedures.

Type of sponsorship: Title Sponsor Corporate Sponsor Student Sponsor Contributing/
In-Kind

Amount of Sponsorship _____

Check (payable to Camelot Therapeutic Horsemanship) enclosed, or

Please charge to (check one): Visa MasterCard AMEX DISC

Amount: \$ _____

Credit Card Number Exp. Date Security Code Billing ZIP Code

Name as It Appears on Card (Print please)

Signature

Please provide us with your company's logo for recognition. Logos can be emailed to Mary@CamelotAZ.org. Preferred files: Adobe Illustrator (AI), vector PDF, or editable PostScript (EPS). If vector format is not available, we prefer 300 dpi. PNG, TIFF, JPEG, or GIF.

Thank you! A letter of acknowledgement will be sent from Camelot Therapeutic Horsemanship to the above address. Camelot is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Our I.D. Number is 86-0444470. Contributions are also eligible for the Arizona State Income Tax Credit under Arizona Revised Statutes 43-1088. Camelot's AZ Dept. of Revenue QCO code is 20137. All contributions to Camelot are tax deductible to the extent provided by the law. The Internal Revenue Service requires that we acknowledge your contribution in writing and state that you have received no goods or services for your donation.