

**Dear Potential Sponsor:**

Thank you for considering sponsoring this year's Hooves and Heroes event at Camelot Therapeutic Horsemanship. We are putting together a fantastic event and hope you will be a part of it! Wonderful things are happening at Camelot, and the support of community partners like you makes them all possible. A description of the event and levels of sponsorship follow along with a donation form. Please call anytime with questions, 480/515-1542.

**Event: Camelot's 22nd Annual Hooves & Heroes Event**

Hooves & Heroes is Camelot's annual spring fundraiser. There will be multiple rider demonstrations, great food, a silent auction, and much, much more!

**Where: Camelot Therapeutic Horsemanship**

6250 E. Jomax Road, Scottsdale, AZ 85266

**Benefiting:** All funds raised from Hooves & Heroes go directly towards programs and services. Through monies raised by events like Hooves & Heroes, Camelot has continued to offer all services to students *at no cost for 40 years!*

**When:** Saturday, April 15th, 11:00 am - 2:00 pm.

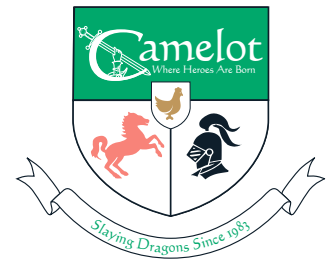
**Mission:** Camelot's mission is to improve the quality of life for children and adults with disabilities through programs of horsemanship and outdoor education, which develop self-worth, independence, and active participation in the community.

**Sponsorship:** Sponsorship opportunities are available at a variety of levels. Please see the following page for details.

**Recognition:** Sponsors receive varying levels of recognition based on the amount of their support.

**Our History:** Camelot was founded by Eileen Szychowski, a horsewoman who has a disability. She created a challenging program for people who love horses, have physical disabilities, and may not be offered this experience elsewhere. Camelot has provided all services at no cost to those we serve since opening our gates in 1983. Additionally, we are and have always been a debt free organization. All funding received directly supports program services.

**Contact:** Contact Mary Hadsall at 480/515-1542 or at [Mary@CamelotAZ.org](mailto:Mary@CamelotAZ.org). Please visit our website at [CamelotAZ.org](http://CamelotAZ.org).



## *Sponsorship Opportunities*

### **Diamond Sponsor \$5,000**

- Your business or individual name will be associated with Hooves & Heroes in all materials, including print and media
- Logo or name placement on event banners
- Logo or name placement in all print materials
- Logo and name recognition in all advertisement and promotional materials
- Name plate placed on our perpetual plaque hung in our tack room
- Recognition on Camelot's website
- Recognition on Camelot's Facebook page
- Four meal tickets to use at Hooves & Heroes

### **Corporate Sponsor \$3,000**

- Logo or name placement on event banners
- Logo or name placement in all mailed pieces
- Name plate placed on our perpetual plaque hung in our tack room
- Recognition on Camelot's website
- Four meal tickets to use at Hooves & Heroes

### **Student Sponsor \$2,000**

- Logo or name placement on event banners
- Name plate placed on our perpetual plaque hung in our tack room
- Recognition on Camelot's website
- Two meal tickets to use at Hooves & Heroes

### **Monetary and In-Kind Contributors \$500+**

- Logo or name placement on main event banners
- Recognition on Camelot's website
- Two meal tickets to use at Hooves & Heroes



# Hooves & Heroes

Camelot's 22nd Annual Spring Fundraising Event

## Sponsorship Commitment Form

Please mail to 23623 North Scottsdale Road, D3-259, Scottsdale, AZ 85255 or e-mail: [Mary@CamelotAZ.org](mailto:Mary@CamelotAZ.org)

Name of donor: \_\_\_\_\_

\* Please list donor's name above exactly as it should appear for recognition purposes.

Contact Name: \_\_\_\_\_ Title (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Description of sponsorship(s):** I hereby state that I am the owner, or representative for the owner, and am authorized to confirm this cash sponsorship. On behalf of such sponsor, I intend to make an irrevocable gift to Camelot Therapeutic Horsemanship to use as indicated below or to be used at Camelot's discretion in accordance with its policies and procedures.

Type of sponsorship:    Diamond Sponsor    Corporate Sponsor    Student Sponsor    Contributing/  
In-Kind

Amount of Sponsorship \_\_\_\_\_

Check (*payable to Camelot Therapeutic Horsemanship*) enclosed, or

Please charge to (*check one*):    Visa    MasterCard    AMEX    DISC

Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number                      Exp. Date                      Security Code                      Billing ZIP Code

\_\_\_\_\_  
Name as It Appears on Card (*Print please*)

\_\_\_\_\_  
Signature

**Please provide us with your company's logo for recognition.** Logos can be emailed to [Mary@CamelotAZ.org](mailto:Mary@CamelotAZ.org). Preferred files: Adobe Illustrator (AI), vector PDF, or editable PostScript (EPS). If vector format is not available, we prefer 300 dpi. PNG, TIFF, JPEG, or GIF.

**Thank you!** A letter of acknowledgement will be sent from Camelot Therapeutic Horsemanship to the above address. Camelot is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Our I.D. Number is 86-0444470. Contributions are also eligible for the Arizona State Income Tax Credit under Arizona Revised Statutes 43-1088. Camelot's AZ Dept. of Revenue QCO code is 20137. All contributions to Camelot are tax deductible to the extent provided by the law. The Internal Revenue Service requires that we acknowledge your contribution in writing and state that you have received no goods or services for your donation.